



BTEC LEVEL 3 BUSINESS STUDIES

Extended National Certificate (A Level equivalent)

<u>EXAM BOARD</u> Edexcel
<u>CONTENT</u> The BTEC Extended Certificate in Business has been designed to provide an engaging and stimulating introduction to the world of business. The qualification is for those who may wish to explore a vocational route throughout Key Stage 5. The core units cover the essential knowledge and skills required in the business sector. The optional specialist units, covering branding and promotion, customer service, sales, retail business, recruitment and career development, and business support, meet the needs of both local employers and learners.
<u>COURSE STRUCTURE</u> The Course is split into four Units Unit 1 – Exploring Business Unit 2 Developing a Marketing Campaign Unit 3 Personal and Business Finance (Exam) Unit 4 Recruitment and Selection Process
<u>METHOD OF ASSESSMENT</u> <i>58% of the course will be external assessment. I an external exam and the other a control assignment.</i> <i>42% of the course will be made up of assignment based work</i>
<u>ENTRY REQUIREMENTS</u> Preferably a merit at BTEC Level 2 business. A Level 2 Pass will only be accepted if a high mark of 25/50 or above has been achieved.
<p style="text-align: center;"><i>"An exciting, eye opening course in which we are exposed to real life business problems and theories"</i></p>

